

Salma Bensalim

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Education

Brandeis University

Bachelor of Arts, Major in Creative Business and Major in Anthropology

Waltham, MA

May 2024

Experience

Thunder Road Projects

Freelance Creative Producer

Boston, MA

August 2022 - Present

- Led production and execution on high-profile projects, overseeing shoots from initial concept through post-production and delivery of content.
- Collaborated with editors, colorists, and retouchers to ensure client needs were met, guiding internal reviews and maintaining high standards throughout.
- Managed project lifecycles from concept initiation to talent casting, ensuring efficient delivery and meticulous adherence to budgets for clients such as Concepts, New Balance, Puma, Boston Globe, Bodega, Saucony, Arc'teryx, and Harvard University.

Robert D. Farber Brandeis University Archives and Special Collections

Archival Projects and Exhibitions Intern

Waltham, MA

August 2022 - May 2024

- Assisted in curating special projects and exhibits to engage the public and showcase archival items, maintaining adherence to archival rules and regulations.
- Utilized and preserved a variety of materials, including paper documents, photographs, negatives, slide film, films, and computer records, for curated exhibitions.
- Coordinated and facilitated access requests from professors, students, researchers, and outside scholars, ensuring efficient archival instruction sessions and access management.

Rose Art Museum

Sherman H. Starr Family and Lynn Warner Curatorial Intern

Waltham, MA

January 2022 - May 2022

- Conducted extensive research to support exhibitions and collections, focusing on enhancing interpretive materials and compiling archives for museum programs.
- Collaborated closely with the museum's curatorial team to plan, research, and design exhibitions, ensuring seamless installation and deinstallation processes under supervision.
- Maintained meticulous records in the collections management system, received comprehensive training in object handling and conservation techniques, and contributed to the creation of didactic materials for exhibitions, publications, and communications.

Elle Magazine

Stylist Intern

Brooklyn, New York

January 2020 - June 2020

- Researched fashion trends to curate collections of clothing and accessories, supporting editorial shoots under the supervision of Creative Fashion Director Alex White.
- Created mood boards to guide the visual direction of shoots and ensure cohesive styling.
- Contributed to the preparation and execution of editorial shoots by researching trends and curating fashion collections.

Skills

Technical: Python, HTML, CSS, Microsoft 365 (Excel, Word, PowerPoint & Outlook)

Editing: Adobe Creative Suite (Photoshop, Premiere Pro, Lightroom, Illustrator), Davinci Resolve

Language: Fluent in written and spoken Arabic