

EHSAN ATIQ

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EDUCATION

Master of Arts

Graphic Design + Visual Experience
Savannah College of Art and Design

Bachelor of Engineering

Computer Science
Osmania University

TOOLS

Figma, Protopie, Framer, Principle,
Usertesting.com

Visual Studio Code, GitHub, HTML,
CSS - Tailwind, JS - React, Lottie

Adobe Certified Specialist in
Photoshop, Illustrator, After
Effects, InDesign and Premiere Pro

VALUE-ADDED SKILLS

Motion Design:

Prototyping in tools such as Figma,
After Effects to full dev handoff in CSS

User Research:

Planning research protocols and
conducting interviews

Video Production:

Shooting and editing full-length
videos on Final Cut Pro

ACCOLADES

Microsoft Global Hackathon 2022
Winner, Hack for Teams

Microsoft Global Hackathon 2021
Winner, Hack for Society

Digital Graffiti Festival 2019
Judge's Choice for Projection
Mapping Installation



I am a multi-faceted designer,
I craft enthralling visual experiences,
I strive to add value to people's lives.

EXPERIENCE

Senior Designer

SEP 2021 - PRESENT

Microsoft

- Currently the design lead for Windows search bar, working on core experiences including natural language parsing, semantic search, latency optimization.
- Extensive work on monetization features on search that have helped increase in 8% in revenue YOY.
- Previously part of the e-commerce team with work including shopping products on Copilot, cart and checkout for Bing and a cash back mobile app.

UX Designer

JUL 2019 - AUG 2021

Carter's Inc

- First UX design hire for the company tasked with setting groundwork for a design process, establishing a design system and even running research studies.
- Worked on their e-commerce mobile app including home, detail pages, bottom of funnel and introducing net new features like curbside pick-up, RFID inventory tracking.

Visual Design Intern

JAN 2019 - MAR 2019

Samsung

- Selected as a team from SCAD to design interactions for at the time a new foldable format, the first Galaxy Fold.

Product Design Intern

SEP 2018 - NOV 2018

Google

- Part of a team that interviewed 100 participants globally
- Pitched/prototyped the idea that formed the basis for the current Live View AR feature on Google Maps

Product Designer

OCT 2016 - NOV 2017

iGenero Web Solutions

- Led design for Snoop, a CCTV app that ranked #2 on Product Hunt. Partnered with Unilever on website, app, and digital assets for Water Purifier range.

Graphic Design Lead

SEP 2013 - DEC 2014

The Bangin Beats

- Led design for India's premier online music publication. Created logo, branding guidelines, design concepts, and marketing strategies.

