

Education

The University of Texas at Arlington
Bachelor of Fine Arts in Video/Film

Graduated December 2021

Professional Experience

Video Editor, Gaze

September 2023 - February 2024

- Produce captivating graphic design for advertising, product displays, and promotional purposes in collaboration with the creative team.
- Edit and put together raw footage to create the final product consistent with the mission of the business.

Video Editor Intern, Biasly

August 2022 - April 2023

- Demonstrated expertise in creating short, customized videos through the utilization of animation and whiteboard explainer software, while concurrently acquiring proficiency in various video editing tools and software.
- Engaged in journalism by conducting extensive research on current news topics, enabling the creation of compelling and informative video content for online audiences.
- Collaborated closely with a team of professionals to conceptualize, develop, and execute video projects, fostering effective communication and teamwork skills.
- Contributed to the expansion of Biasly's online news presence by delivering high-quality videos that resonate with and engage users, enhancing the platform's user experience.

Film Intern, Lucky Post

April - June 2019

- Assisted creative editorial, graphic design, sound design, mixing, color, composition, and VFX departments in the post-production process of film projects.
- Worked closely with clients, agencies, and brands to develop and implement creative solutions, tailoring content to their preferences and objectives.
- Acquired practical experience in video production by utilizing Adobe Premiere Pro and Final Cut Pro software.
- Contributed to the successful completion of final cuts, ensuring high-quality deliverables for clients.

Volunteer Experience

Videographer and Editor, City of Southlake

April 2019

- Recorded interviews of City Officials including the mayor, ensuring high-quality footage using the Canon Rebel t7i.
- Edited promotional videos for the events using Adobe Premiere Pro, adding compelling visuals and engaging storytelling techniques, capturing the essence and atmosphere.

Videographer and Editor, Muslim Student Association

April 2019

- Conducted interviews with the organization's Board, employing professional studio lights and a hidden microphone for optimal audio and visual quality.
- Incorporated footage from previous MSA events into the promotional video, showcasing the organization's vibrant activities and fostering community engagement while highlighting its efforts in combating stereotypes against Muslims and promoting inclusivity.

Extra-Curricular

Webmaster, Pakistani Student Association

August 2020 - May 2021

- Designed eye-catching promotional materials such as flyers and logos for events hosted by the organization using Canva and Adobe Illustrator.
- Developed engaging content for clubs' social media platforms, effectively promoting the organization's mission and events to a wider audience.

Skills

- **Video/Photo Softwares:** Adobe Premiere Pro, Windows Movie Maker, Final Cut Pro, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, DaVinci Resolve, Adobe Creative Cloud, & Canva
- **Creative Expertise:** Photography, Post-Production, Color Correction, Content Creation, Presentations, Cameras, Audio Visual (AV) Systems, Graphic Design, Marketing, Advertising, Web Design, Digital Media, Branding, and Logo Design
- **Computer Softwares:** Microsoft Office (Word, Excel, PowerPoint, Outlook) & Google Drive (Doc, Spreadsheet, Slides)
- **Collaboration Tools:** Microsoft Teams, Google Meets, Zoom, & Skype
- **Social Media:** Instagram, Facebook, Twitter, Snapchat, & LinkedIn

License and Certifications

- Exploring a Career in User Experience Design, Advance Your Skills in User Experience Design, Introduction to Web Design and Development **(June 2024)**
- Video Post Production Weekly, Learning Premiere Pro, Final Cut Pro X Weekly, Learning Photoshop, Photoshop 2024 Essential Training, InDesign 2024 Essential Training, Illustrator 2024 Essential Training, *LinkedIn Learning* **(March 2024)**
- Social Media Marketing Foundations, Digital Marketing Foundations, Content Creation: Strategy and Tools, *LinkedIn Learning* **(November 2023)**
- Google UX Design Professional Certificate, *Coursera* **(Aug 2023)**
- Graphic Design Foundations: Ideas, Concepts, and Form, Graphic Design Foundations: Layout and Composition, Graphic Design Foundations: Typography, Photoshop for Video Editors: Core Skills, Learning DaVinci Resolve 16, Advance Your Skills in Graphic Design, Color for Design and Art, *LinkedIn Learning* **(June 2023)**
- Learning After Effects, Introduction to Graphic Design: Concepts, *LinkedIn Learning* **(May 2023)**
- Premiere Pro 2020 Essential Training, Learning Video Production and Editing, *LinkedIn Learning* **(June 2020)**
- Introduction to Video Editing, *LinkedIn Learning* **(May 2019)**

Portfolio

- **Web Portfolio:** <https://zainmahmudzain.wixsite.com/home>
- **Video Editing:** <https://www.youtube.com/c/ZainMahmud>