

# Yazen Hamoudah

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## EDUCATION

### The University of Houston

May 2023

Bachelor of Science in Digital Media

### Victoria College

August 2017 - June 2020

Associates Major of Science

## EXPERIENCE

### Cyblu

Jan 2024 - Present

*Cybersecurity Analyst Intern*

- Performing static and dynamic malware analysis on 100+ malicious documents in a controlled sandbox environment, assessing behavioral impacts to enhance cybersecurity measures
- Conducting comprehensive OSINT investigations using tools like VirusTotal and Anyrun, identifying root causes and documenting over 150 Indicators of Compromise (IoCs), alongside other critical security artifacts
- Utilizing knowledge of cybersecurity to inform marketing strategies for security services, enhancing client understanding and engagement

### City Auto and Parts

Oct 2022 - Jan 2024

*Financial Analyst*

- Utilized Adobe Creative Suite to design and optimize graphic templates for social media campaigns on platforms like Facebook and Instagram, resulting in a 40% increase in brand awareness and a 22% rise in customer engagement.
- Collaborated with marketing teams to develop and implement visual content strategies that enhanced online visibility and sales, demonstrating proficiency in graphic layout and design principles.

### Mays Delights

Sep 2022 - May 2023

*Digital Media Intern*

- Captured and curated over 200 high-quality product photographs for marketing materials and e-commerce platforms, leading to a 17% increase in sales.
- Developed graphics, illustrations, and other creative materials for digital platforms, using InDesign, Illustrator, and Photoshop, ensuring they were on-brand and effectively targeted various audiences.

### City of Houston

July 2022 - April 2023

*Communications Intern*

- Designed and laid out print collateral, including brochures and informational booklets for city initiatives, improving community engagement and brand consistency.
- Managed 12 email marketing campaigns and utilized graphic design software to promote the city's brand, enhancing client engagement by 22% and ensuring consistency across all communication channels.
- Conducted market research to tailor content and strategies, meeting the needs and preferences of the city's diverse communities.

## COMMUNITY SERVICE

### Muslim Student Association Lonestar Council - South Outreach Director

Aug 2022 - Present

- Collaborated with 30 universities across Texas to host "Showdown," an Islamic conference with <1000 attendees, as one of the primary organizers
- Planned and executed various aspects of "Showdown", including managing logistics and finances to ensure the success of the event

## SKILLS

**Skills:** Arabic Heritage Speaker, Adobe Creative Cloud, Microsoft Office, Frazier, Java, Fiery, WordPress, Spark Studio, Wix, SQL, R Programming, Tableau, Network Forensics, Intrusion Detection, Malware Analysis, Vulnerability Assessment, Database Security, Penetration Testing