

YUSER TAGOURI

FREELANCE GRAPHIC DESIGNER
GRADUATE COUNSELING STUDENT
ĀLIMIYYAH STUDENT
OPERATIONS MANAGER AT ISYF

EDUCATION

Southern Methodist University; Master of Science
in Counseling | 2023-Present

- **Specialty:** Clinical Mental Health
- **Concentrations:** The Art & Science of Trauma Treatment

Qalam Seminary, Year 4 Ālimiyyah | 2020-Present

- **Specialty:** Islamic Sciences
- **Concentrations:** Fiqh, Tafsīr, and Hadith

University of Maryland, College Park | 2018

- **Major:** Bachelor of Science in Public Health Science
- **Minors:** Technology Entrepreneurship; Sustainability Studies

AWARDS

Hillman Entrepreneur Scholarship Program
Academic achievement and entrepreneurial efforts scholarship

Transfer Academic Excellence Scholarship
Chosen out of thousands of candidates for merit-based scholarship

1st place winner at Pitch Gladiator
Competition

\$5,000 investment money for personal start-up

SKILLS

Languages: English, Arabic

Adobe: Photoshop, Illustrator, PremierePro

Microsoft: PowerPoint, Excel

CONTACT

Dallas, TX
301-861-9628

yuser.tagouri@gmail.com

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

JAN 2019 – PRESENT

- Design various marketing material including, but not limited to, PowerPoint presentations, logos, flyers, business cards, etc.

OPERATIONS MANAGER | ISEYOU FOUNDATION

JAN 2018 – PRESENT

- Perform administrative tasks for social welfare non-profit to help keep stock of inventory of supplies and coordinate logistics of suppliers to ensure the community food pantry is well stocked
- Plan and manage volunteering events to create and distribute care packages for those experiencing homelessness in downtown Dallas

BRAND/INNOVATION STRATEGIST | ORACLE CONSULTING

AUG 2019 – JUL 2020

- Built and ran workshops and design sprints to develop consultant and client skillsets and mindsets to evolve the foundational consulting methodologies and systems
- Conducted research on clients' current marketing strategies, customer profile, and market share to develop a strong sense of strengths, weaknesses, and opportunities to improve brand positioning
- Prepared brand strategy documents and write copy for marketing material to provide guidelines to various departments and ensure consistency

PRESENTATION/GRAPHIC DESIGNER | ORACLE CONSULTING

DEC 2018 – JUL 2020

- Developed hundreds of visually compelling presentations with strong, cohesive themes and structures in conjunction with executives and their team to develop customer proposals and sales pitches
- Designed in Photoshop and Illustrator to edit graphics, photos, develop icons, and custom illustrations
- Created promotional videos using PremierePro used both internally and externally for Oracle Marketing

LEADERSHIP & PROFESSIONAL DEVELOPMENT

BOARD MEMBER | ISEYOU FOUNDATION

OCT 2018 - PRESENT

DIVERSITY & INCLUSION COMMITTEE DESIGNER | ORACLE CONSULTING

SEPT 2018 - PRESENT

PROJECT MANAGER | ORACLE CONSULTING

AUG 2018 - JAN 2019

ORACLE OPEN WORLD SCHEDULING COORDINATOR | ORACLE CONSULTING

SEPT 2018 - OCT 2019

EXPERIENCE LEADER | ALTERNATIVE BREAKS, UNIVERSITY OF MARYLAND

SEPT 2017 - MARCH 2018