



ALEENA AHMER

Social Media Manager
Content Creator
Professional Photographer
CEO - Deen Over Dunya

Contact



+682-560-3435



aleena.ahmer@gmail.com



@deen_over_dunya_plug
@Photographeena

Education

Bachelor of Science in University Studies

University of Texas at Arlington
Arlington, TX
December 2022

Associate of Arts in Business

Tarrant County College
Arlington, TX
May 2018

Skills

Canvas
Adobe Photoshop
Adobe Lightroom
Google Photos
Strategic Planning
Leadership and Team Management
Fundraising and Development
Operational Efficiency
Community Outreach
Creative Direction
Client Relations
Marketing and Branding
Project Management
Technical Photography Skills

Certification

Mental Health First Aid Trainer - MHFA
MSA National (Oct 2023 - Current)

- Interpersonal Communication
BUAX-1015-4231 (2 Hour Course)
- Leadership ePortfolio 2019Q1 GENX-
1005-4541 (1 Hour Course)
- Problem Solving SI Leaders
BUAX-1018-42305 (8 Hour Course)
- Job Search and Employment Skills
BUAX-1011-42335 (21 Hour Course)
- Problem Solving SI Leaders
BUAX-1018-42305 (8 Hour Course)

Work Experience



CEO & Founder

Deen Over Dunya

Oct 2021 - Current

- Founded and managed Deen Over Dunya, promoting Islamic values and community engagement.
- Developed strategic plans, led initiatives, and cultivated partnerships.
- Utilized digital marketing to enhance online presence and engagement.



Professional Photographer

Photographeena

Dec 2018 - Current

- Managed photography business, delivering high-quality visual content.
- Collaborated with clients, utilized advanced techniques, and maintained client relationships.
- Leveraged social media and online portfolios for visibility and growth.



Marketing Chair

Unity Islamic Center

Feb 2024 - Current

- Led marketing initiatives, developed plans, and executed campaigns.
- Managed online presence, designed marketing materials, and coordinated events.
- Analyzed metrics for campaign effectiveness and continuous improvement.

Volunteer

Islamic Relief USA
Valley Ranch Islamic Relief
ISNA Convention
ICNA Relief
MSA National
Unity Islamic Center
EPIC
Yasmin Moghad
Panache Youth Society
Dunia Shoib - Guided Hearts Institute
MCC - Muslim Community Center (Al Shifa Clinic)
Helping hearts, Caring souls
MAS, Miftah Institute, Qalam, Roots
MSA at TCC President
MSA at UTA in the Officer in the board
DACA - Business organization
HOSA - Medical organization
Mu Theta Alpha - Math Honors Society member

Language

Urdu
Punjabi
Arabic (Literate)